

Dear Friend,

We are excited for the launch of **{r}elevé one** as a non-profit wellness center. After 6 years of running this business in the for-profit sector, we have been called to become a non-profit agency to bring this practice to women in middle Tennessee who would otherwise not be able to access this type of care. We have assembled a talented group of board members and volunteers to ensure we combine the best of what we know on how to run a small business with the skills and talents needed to run a successful non-profit that combines quality care, measurable outcomes and efficiency of finances.

The **{r}elevé one foundation** is dedicated to helping ensure every woman has access to a safe place where she can begin and/or continue the journey of becoming healthy in a setting that believes in renewing the mind, body and spirit through movement, encouragement and prayer. The attached brochure gives a brief synopsis of the various programs we offer.

We have already partnered with other non-profits geared towards treating women who have faced: addiction, sexual assault, prison, prostitution, physical and mental abuse, unplanned pregnancies, sex trafficking, homelessness, and more. Many non-profits work extensively on talk therapy, education classes, mentorship and practical skills training but few have the staff, time or resources to incorporate motivational movement into their programs. This type of movement can be extremely helpful in aiding in the physical, emotional and spiritual recovery of these women, reduce stress among the staff who serve them, and assist those who may suffer from vicarious trauma. With your help, the **relevé one foundation** can provide this unique care both on and off-site to other non-profits and to women who are struggling within our community. In house, **{r}elevé one** will continue to offer sliding scale memberships and scholarships that ensure women of all income levels and walks of life will have access to our programs.

Currently, the studio's monthly membership fees cover the day to day basic business operations or about 50% of total expected annual operating costs for the non-profit. We are looking for partnerships from individuals and businesses to cover the additional elements necessary to bring our services to these underserved women in the community.

Our immediate focus for your potential partnership is threefold:

• We are building partnerships with well-established, female-centered non-profits in the community that are focused on those who have been imprisoned, addicted, trafficked, prostituted, or who have experienced unplanned pregnancy or pregnancy loss. Our aim is to bring our programs to these non-profits and cover approximately 12 locations (or a total of 16-20 off-site classes per month at partnering agencies). Current partnerships include: Blue Monarch, Hope Clinic for Women, Mercy Multiplied, and Tennessee Prison Outreach Ministry. We are meeting with another 8-10 non-profits in Williamson/Davidson County to add to our partnership list. The cost to provide one of our movement classes per location (to serve up to 25 women in one class) is \$500.

With your monthly sponsorship of \$500, you can support any of our partner non-profits or choose to adopt a non-profit as your own monthly partner. You would have access to client testimonials (both written and video) and may send monthly notes of encouragement to the women at the non-profit.

- We are also implementing a scholarship program to allow 25 women (at any given time) to have access to the main studio's full services free of charge. Ideally, these are women who may have graduated from the non-profits we are partnering with and her participation would be an extension of her recovery work. Women will have to fill out a scholarship application, adhere to a minimum attendance and attend monthly mentoring sessions. They will also complete ongoing health assessments for us to track improvements. The monthly cost for a full membership, mentoring and tracking is \$150/month per client. Our hope is for you and your sponsored client to exchange monthly notes (with confidentiality protected) so you could have a more personal connection and see firsthand how your funds are changing the lives of women.
- Finally, we have introduced a sliding scale membership rate program to ensure women of all socioeconomic backgrounds have access to our programs and classes on-site. A one-time or monthly gift of \$25, \$50, or \$75 would help cover the costs of those who are utilizing the community membership pricing and other related non-profit agency expenses to cover the day to day operations of these classes and programs.

As a business sponsor:

- > \$1,000/month earns your staff access to two classes every month at your business location (typical class size is 25), 25 guest passes per month to be redeemed at the studio ,and one weekly social media post.
- > \$500/month earns your business 25 guest passes per month for on-site studio classes and one weekly social media promotion.
- > \$250/month earns your business a social media promotion each week.

Thank you for your prayerful consideration of partnering with the **relevé one foundation**. We would love to talk with you directly and/or give you a tour of our facility. We can be reached directly at 615-472-8330 or by email at Jeremy@releveone.com and Amy@releveone.com.

Blessings & Joy,

Jeremy Weber

Executive Director

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